

TERRACE RINGETTE ASSOCIATION

SPONSORSHIP PACKAGE

2019-2020 RINGETTE SEASON



“Working with you to provide maximum value
and beneficial impact to the community.”

For more information, please contact the
TRA Sponsorship Director
at terraceringette@hotmail.com

Adopted as Revised by TRA Board April 16, 2019



Sponsorship Package Summary

Level of Sponsorship	Platinum	Gold	Silver	Friend of Ringette
Commitment Level	\$1,500 +	\$1,000 - \$1,499	\$500 - \$999	Up to \$500
Sponsor listed on www.terraceringette.com	✓	✓	✓	✓
Sponsor logo advertised on www.terraceringette.com	✓	✓		
Game jersey sponsor name bars	EXCLUSIVE	Shared	Shared	n/a
Sponsor level advertised on tournament banner	✓	✓	✓	✓
Sponsor advertised in tournament program	Full page	Half page	Listed	Listed
Sponsor logo included with team highlights display cabinet	✓	✓	✓	
Appreciation letter and team photo	✓	✓	✓	
Acknowledgement of sponsorship in local media	✓	✓	✓	✓



Platinum Sponsor

With your generous support of \$1,500 or more toward the Ringette season, you may consider **one** of the following options:

1. One year exclusive Team Sponsor (while we will try to accommodate your specific team request, we do require the flexibility to direct sponsorship towards teams in need) and Terrace Ringette Tournament Sponsor; or
2. One year as Association Platinum Sponsor (support dollars are used directly to help defray association operating costs) and Terrace Ringette Tournament Sponsor.

Value of Sponsorship – Your support as a Platinum Sponsor entitles you to:

- Sponsor name bars on back of game jerseys for team sponsored (sponsor will be responsible to cover the initial cost of name bars)
- Your corporate logo displayed on the TRA website (www.terraceringette.com) with a link to your website.
- Your corporate logo displayed in the team highlight display cabinets located in the main lobby of the Terrace Sportsplex.
- Prominent display on a Sponsor's banner with your corporate logo/identification and TRA's logo. Banner will be displayed at the Terrace Ringette Tournament.
- A full page ad in the annual Terrace Ringette Tournament program.
- Acknowledgement of sponsorship at season-end in local media.
- Appreciation letter from TRA and copy of team photo in form of a plaque for team sponsors.
- There may be opportunity for sponsorship on team jackets etc., which the coach or team manager may inquire as to your desire to contribute directly towards the additional voluntary support.

Gold Sponsor

With your generous support of \$1,000 or more toward the Ringette season, you may consider becoming a non-exclusive Team Sponsor or Association Sponsor as well as a Terrace Ringette Tournament sponsor.

Value of Sponsorship – Your support as a Gold Sponsor entitles you to:

- The option of Sponsor name bars on back of game jerseys for team sponsored (sponsor will be responsible to cover the initial cost of name bars)
- Your corporate logo displayed on the TRA website (www.terraceringette.com) with a link to your website.
- Your corporate logo displayed in the team highlight display cabinets located in the main lobby of the Terrace Sportsplex.



- Prominent display on a Sponsor's banner with your corporate logo/identification and TRA's logo. Banner will be displayed at the Terrace Ringette Tournament.
- A half page ad in the annual Terrace Ringette Tournament program.
- Acknowledgement of sponsorship at season-end in local media.
- Appreciation letter from TRA and copy of team photo for team sponsors.
- There may be opportunity for sponsorship on team jackets etc., which the coach or team manager may inquire as to your desire to contribute directly towards the additional voluntary support.

Silver Sponsor

With your generous support of \$500 or more toward the Ringette season, you may consider becoming a non-exclusive Team Sponsor or Association Sponsor.

Value of Sponsorship – Your support as a Silver Sponsor entitles you to:

- The option of Sponsor name bars on back of game jerseys (sponsor will be responsible to cover the initial cost of name bars)
- Your corporate logo displayed in the team highlight display cabinets located in the main lobby of the Terrace Sportsplex.
- Acknowledgement of sponsorship at season-end in local media.
- Appreciation letter from TRA and copy of team photo for team sponsors.
- There may be opportunity for sponsorship on team jackets etc., which the coach or team manager may inquire as to your desire to contribute directly towards the additional voluntary support.

Friend of Ringette

With your generous support of up to \$500 or donation of products or services* toward the Ringette season, you have become a Friend of Ringette. You may consider becoming an Association Sponsor or Team Sponsor with donations in excess of \$500.

Value of Sponsorship – Your support as a Friend of Ringette entitles you to:

- Acknowledgement of sponsorship at season-end in local media.
- Goodwill



2018/19 Sponsorship Commitment

If you are ready to commit to sponsorship please complete and return this letter to:

Terrace Ringette Association

Attention: Sponsorship

PO Box 531

Terrace, BC, V8G 4B5

or contact Leanne Ballinger at 250-639-5832 to arrange for pick-up.

Name of Business: _____

Contact Person Name and Number: _____

Check boxes for type of sponsorship:

- Platinum Sponsor (\$1,500)
- Gold Sponsor (\$1,000 - \$1,499)
- Silver Sponsor (\$500 - \$999)
- Friend of Ringette (\$100 - \$499)

Select one (make cheque payable to Terrace Ringette Association)

- Payment attached
- Send invoice to contact

Select one regarding ad for Terrace Ringette Tournament program:

- Ad information attached
- Please contact to discuss ad
- Please design ad as seen fit

Select one (if Platinum Sponsor):

- Would like to receive plaque of team picture
- Do not wish to receive plaque of team picture